

FRPC Parish Council for The Farnhams

Promotional Materials Policy **– agreed at the Parish Council meeting on 21.03.16**

FRPC has adopted the following policy relating to the placing of banners, posters or notices ('promotional material') on any property it owns or manages – including its noticeboards and on the A355/Templewood Road junction of the Temple Dell fence. This policy is in addition to any regulations set down by the planning authority or any other laws relating to advertising and public notices:-

- 1 The subject matter of any promotional material should only relate to local events or initiatives which are open to the community and are not for private, financial or commercial gain
- 2 Any reference to commercial sponsorship should be kept to a minimum both as to the wording used and the look and feel of the promotional material
- 3 Promotional material may only be displayed for a period no longer than two weeks and in the case of banners be up to a maximum size of 8 feet by 2 feet
- 4 Events which take place regularly over a period of time can only have their promotional material up at the start
- 5 Promotional material should not advertise any event taking place more than 6 weeks in advance
- 6 No more than two banners may be displayed at the same time on the Temple Dell fence
- 7 Permission to display any promotional material must be sought in advance from the Parish Council Clerk in writing. Permission will be given on a first come first served basis subject only to an event or initiative of major importance to the parish.